speeki Engage

Follow the Engage methodology

Applying the Speeki Engage methodology will help you build and implement a smart ESG programme that works, has objectives and goals, and can be measured.

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Risks
Buy-in
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Commitment
Build
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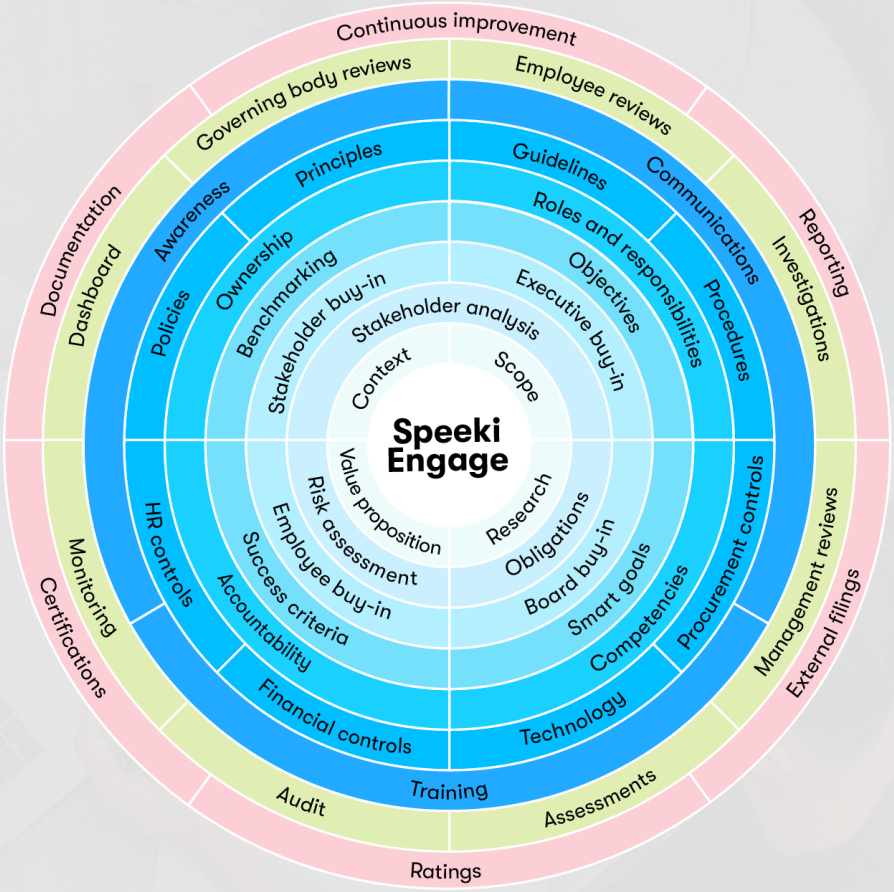
Meet Engage

- ✓ Start from the centre and move outwards
- ✓ Applies to both ESG (as a whole) and to each of the risk areas for which you build programmes under the ESG programme
- ✓ A nine-step process to developing and managing programmes covering ESG and the ESG risk areas



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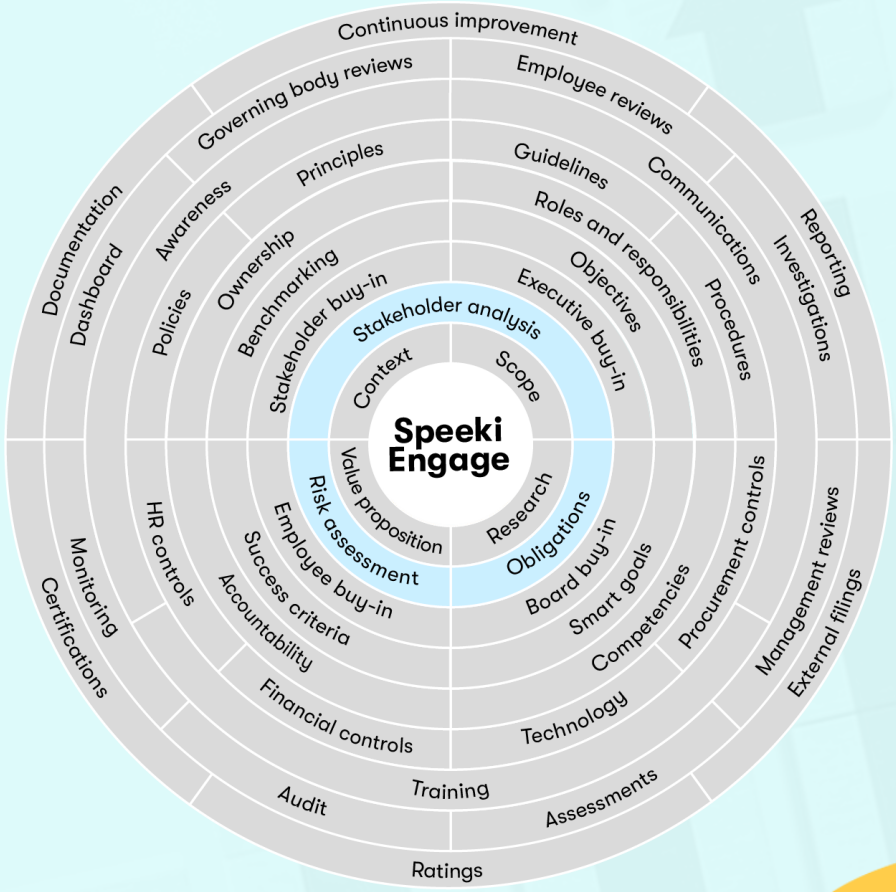
Context

‘Understanding the business's needs.’

Risks

‘Understanding the specific risks for the business.’



Buy-in

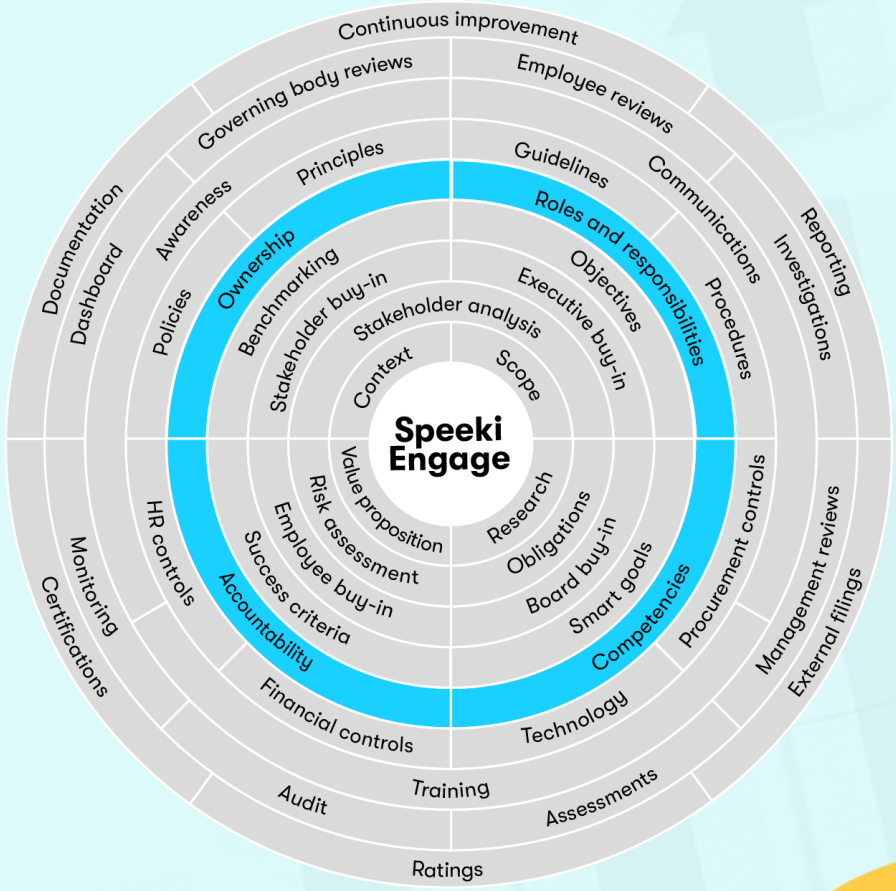
‘Getting various stakeholders to agree with the need for a programme to manage a risk.’

Objectives

‘Setting the aims of the programme’

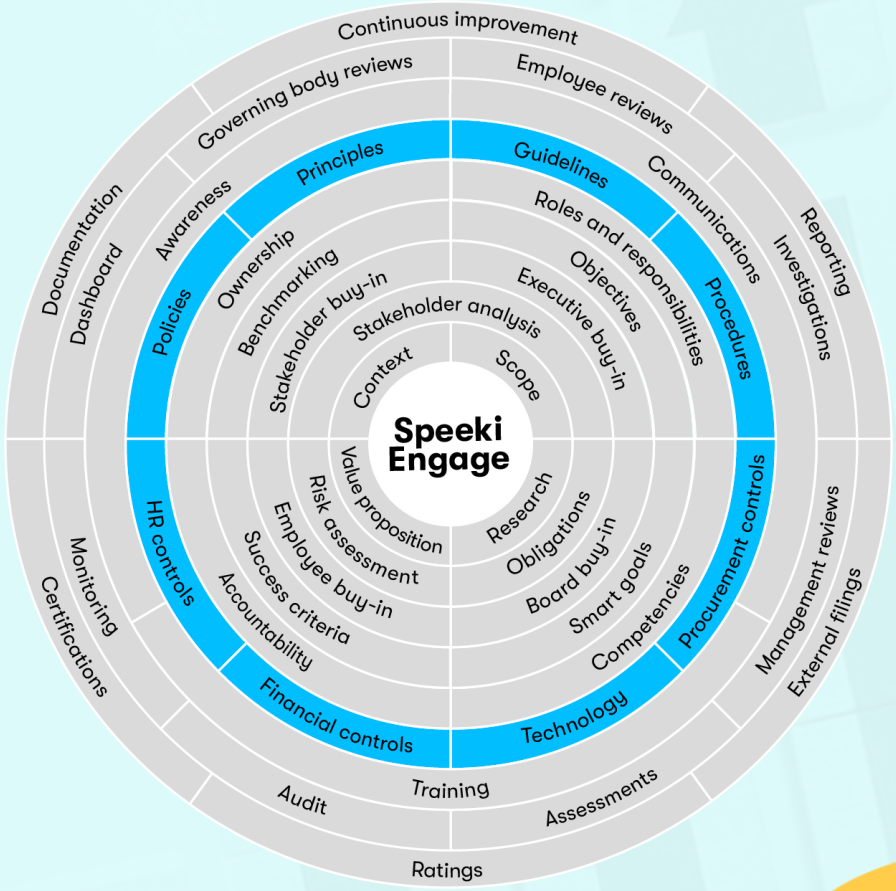
Commitment

‘Getting the business to apply resources to the programme and ensure they understand what is needed.’



Build

‘Creation of the structure for the programme.’



Communicate

‘Messaging to all necessary parties of what the programme aims to do, and their roles in it.’

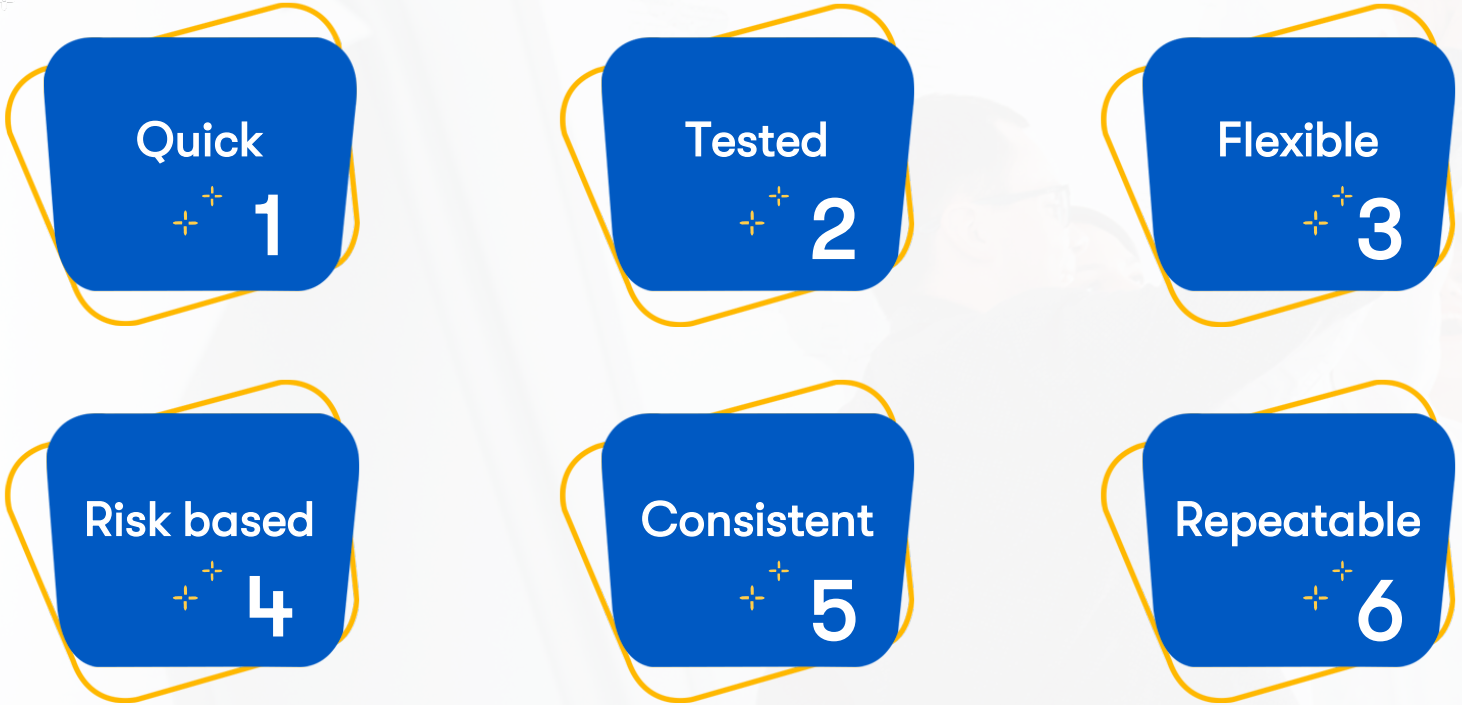
Insights

‘Systemic gathering of information from multiple sources to understand the state of the programme.’

Leverage

‘Leverage your programme by gaining a certification or rating and marketing your success.’

Why we think Engage™ makes sense



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For more information contact us at

info@speeki.com

Use a clear methodology that helps you to build ESG that makes sense

Start today!

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