

## Follow the Engage™ framework

Applying the Speeki Engage™ framework will help you build and implement a smart ESG programme that works, has objectives and goals, and can be measured



Intro

Meet

Context

Risks

Buy-in

Objectives

Commitment

Build

Communicate

Insights

Leverage

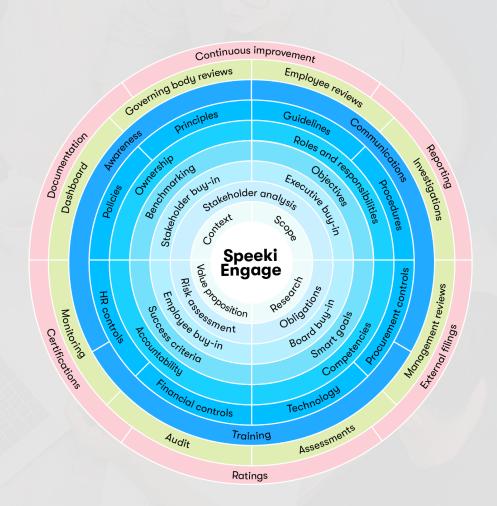
Benefits

Contact us

#### **Meet Engage**

 Start from the centre and move outwards

- Applies to both ESG (as a whole) and to each of the risk areas for which you build programmes under the ESG programme
- ✓ A nine-step process to developing and managing programmes covering ESG and the ESG risk areas



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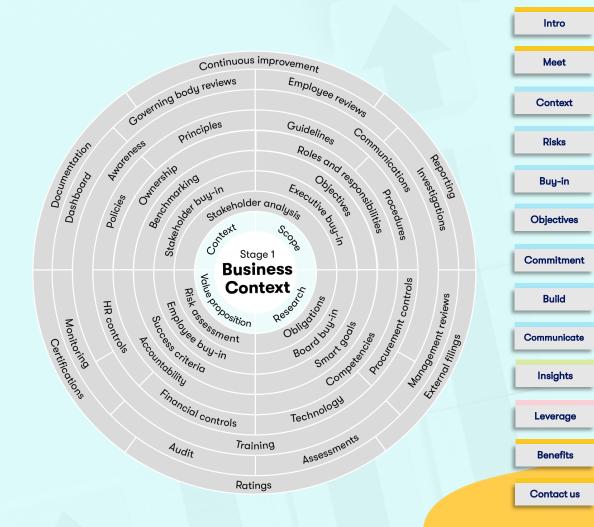
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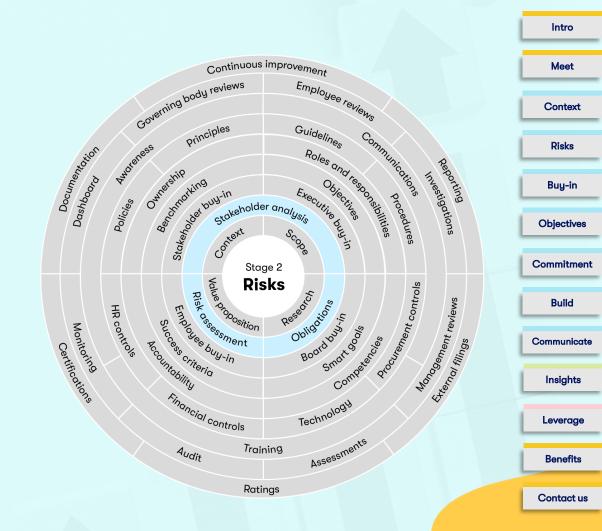
#### **Context**

'Understanding the business's needs.'



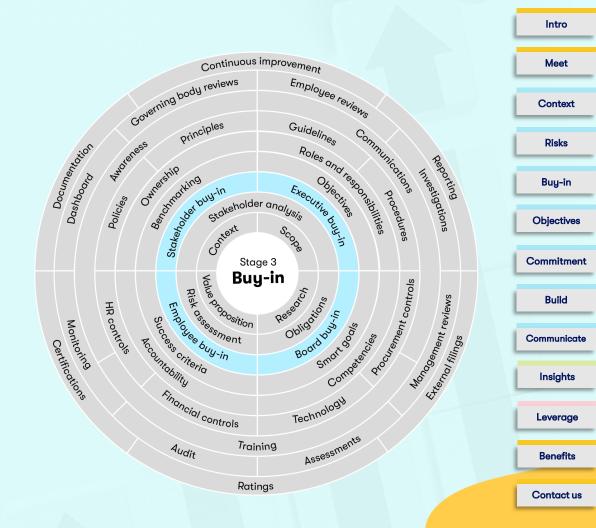
#### **Risks**

'Understanding the specific risks for the business.'



#### **Buy-in**

'Getting various stakeholders to agree with the need for a programme to manage a risk.'



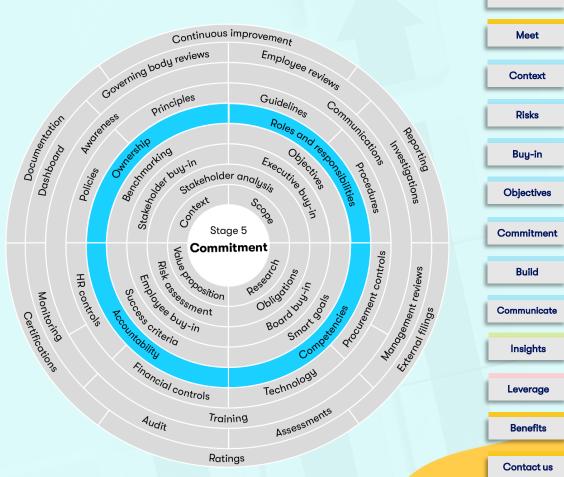
#### **Objectives**

'Setting the aims of the programme'



#### **Commitment**

'Getting the business to apply resources to the programme and ensure they understand what is needed.'



Intro

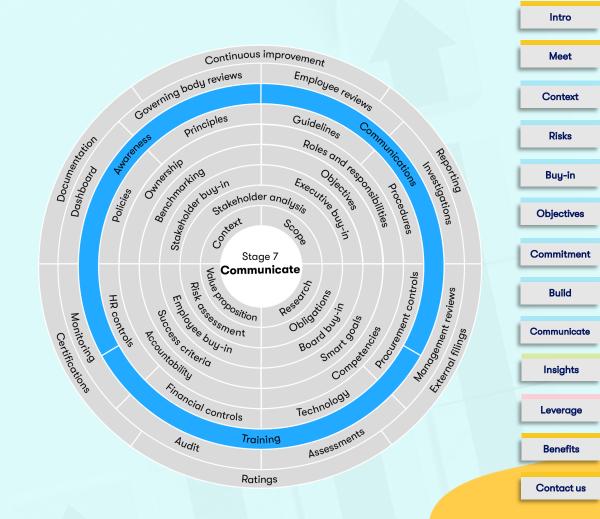
#### **Build**

'Creation of the structure for the programme.'



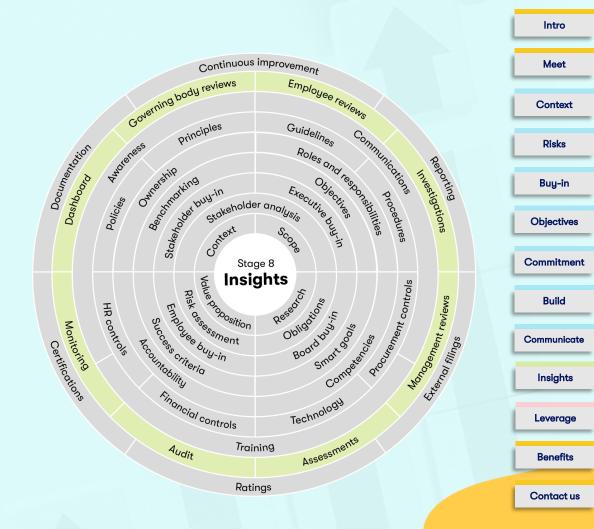
#### Communicate

'Messaging to all necessary parties of what the programme aims to do, and their roles in it.'



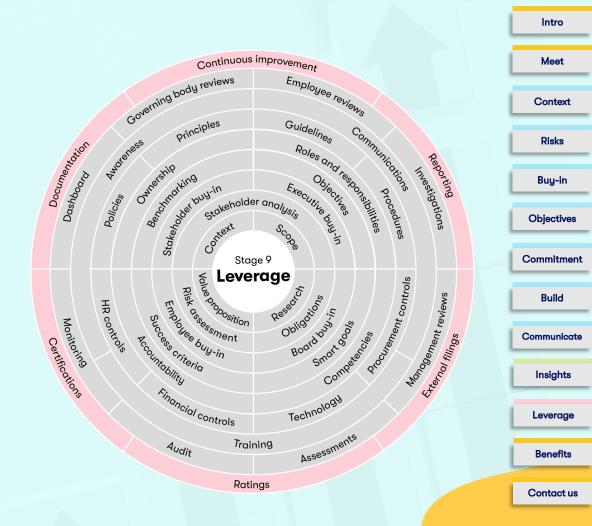
#### **Insights**

'Systemic gathering of information from multiple sources to understand the state of the programme.'



#### Leverage

'Leverage your programme by gaining a certification or rating and marketing your success.'



### Why we think Engage™ makes sense













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# For more information contact us at

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Use a clear framework that helps you to build ESG that makes sense

Start today!

speeki.com